



A Personal Touch To Success

**Qinesis**

The Business Growth Company

**April 2021**

**Qurious**



**Mark Goldby Joins Qinesis As Ambassador & Non-Executive Director**

Qinesis are delighted to announce that Mark Goldby has been appointed as the Qinesis Ambassador & Non-Executive Director (NED). As the Qinesis Ambassador & NED, Mark will aid in developing new global markets & overseeing the further innovation of the Qinesis business growth & support services.

With this appointment, Qinesis will be further enriching our ranks with specialist experience & knowledge to better serve our customers with knowledge transfer & collaboration to help businesses grow to their full potential & operate on a global scale.

Mark's values & passion for manufacturing & supporting UK businesses align perfectly with those of Qinesis. His invaluable expertise will further allow Qinesis to support our clients & enhance our offering.



**Manufacturing Growth Programme**

The Manufacturing Growth Programme (MGP), funded by ERDF & delivered by Oxford Innovation Services, has agreed a \$500,000 deal with D2N2 Local Enterprise Partnership. The MGP is now open to all manufacturing SMEs in Derbyshire & Nottinghamshire that employ less than 250 people or have a turnover below £36m.

This new support covers manufacturing efficiencies, strategic marketing, new product development & leadership & management. Running until 2023 the programme is expected to help more than 85 businesses & create 111 new jobs & 28 new product launches.

[Read more](#)



**ISO 45001 Migration Deadline**

BS OHSAS 18001, the Occupational Health & Safety Assessment Series, was superseded on the 12th March 2018 by ISO 45001:2018, the world's first International Standard for occupational health & safety management. If your organisation was certified to BS OHSAS 18001, you will need to migrate to ISO 45001.

The original deadline for this migration was set as the end of March 2021. However, with the COVID-19 outbreak, the deadline has been extended for 6 months until the 11th September 2021.

If you do not complete migration by September 2021 you will lose your certification & need to reapply. With our own Quality Consultant now on board we can help guide you through any certification questions you may have so please do not hesitate to get in touch.

[Read more](#)



**Peer Network**

It has been so rewarding for Qinesis to be involved in the Peer Network Programme organised by the D2N2 Growth Hub & Derby Chamber since the beginning of the year. Qinesis were facilitators of two Manufacturing cohorts. The first was facilitated by our Coaching & Mentoring Director, Martin Rigley, & the second by our STEM Specialist, Gary Jordan.

Though the cohorts consisted of diverse SMEs, they all shared a common desire for sustainable growth in the face of the COVID-19 pandemic. Some key themes that were identified in both cohorts were concern over marketing & sales, leadership, wellbeing & HR. Qinesis were pleased to see the cohort members coming together to support each other with any ideas or concerns, with Qinesis only intervening to keep conversations going & offer advice when asked.

Qinesis really believe in the power of collaboration & mutual support being a driving factor in the success of Manufacturing SMEs. The success of the Peer Network Programme, as evidenced by the further 18 hours Qinesis have been approved for, has just reinforced that belief.

[Read more](#)



Physical



Mental



Community



Social



Financial

**Wellbeing**

April is national Stress Awareness Month. Wellbeing is something we value at Qinesis since workplace wellbeing is linked to productivity & can be key in determining an organisation's long-term success. Fostering wellbeing can help prevent stress & create positive working environments for individuals & organisations to thrive.

Through Qi Being, Qinesis can help you develop a personalised wellbeing programme based on the 5 pillars of wellbeing (Physical, Mental, Social, Financial & Community) to ensure the best employee experience. Engaged, supported & motivated employees are more productive & remain at a job longer. Wellbeing programmes can help with employee retention & engagement.

However, we have noticed a very significant increase in mental health discussions with our clients. Many members of our business community at all levels of operations are facing tremendous mental health challenges that Wellbeing programmes such as Qi Being are not suitable for. In such cases a different skillset & approach is necessary such as counselling & psychotherapy. Hence Qinesis is currently piloting Qi Therapy, a counselling & psychotherapy support service run by highly qualified psychotherapists working to the BACP best practice guidelines.

[Read more](#)

**Q News**

**Alicia's Apprenticeship**



Congratulations to our apprentice Alicia for passing her Digital Marketing Apprenticeship with a Distinction! She also completed the CIM Level 6 modules.

**CIM qualifications**



Our marketing team has further progressed their knowledge with our Content Executive Dina completing the CIM Level 6 modules, passing all her assignments & achieving her Diploma in Professional Marketing.

**Coaching Milestone**



Sometimes there is no better teacher than experience, so many congratulations to our Specialist Stephen Walker for logging his 1000th hour of executive coaching offered!

**Team Recognition**



Our skills specialist, Malcolm Healy, was recognised by the Queen in her Birthday honours list & awarded an MBE for his efforts in the #ppe4nhs campaign, that many of our team members were involved in during the COVID-19 pandemic!

**Tender Success**



We are excited to announce our approval from Calderdale College to act as consultants to SMEs in the York, North Yorkshire & East Riding region as part of the ESF-funded Business Scale Up Development Programme. We will be helping businesses realise their growth ambitions by providing business support & coaching to increase leadership & management skills. Participants will receive 40% funding.

**Team Growth**



We are delighted to announce that we have three new people joining our team of consultants! Martin Broadhurst is a digital sales & marketing specialist, Debbie Whitehead has joined us as a Quality Consultant & Tony Bilbie as a Finance Consultant & Coach.

**Featured Article From Dina**

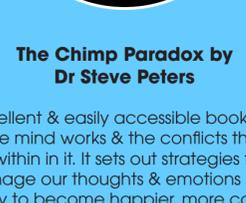


There were a lot of articles shared during International Women's Day celebrations, but one that made an impact on me was from the Chartered Management Institute (CMI).

It was a series of stories, advice, & insider knowledge for building career success from influential & inspirational women. It had some useful advice & the take-away message was quite inspirational; we already possess the skills to make a positive impact on our career.

**Qi Book Club**

Chosen By Malcolm, BD & Skills Manager



**The Chimp Paradox by Dr Steve Peters**

This excellent & easily accessible book outlines how the mind works & the conflicts that take place within it. It sets out strategies for us to manage our thoughts & emotions most effectively to become happier, more confident & perform better. The Chimp Paradox is a powerful book which, for some at least, will have a significant impact. It's well worth a read!

**Qi Being Tip**

Chosen By Jazz, Wellbeing & Training Director



My wellbeing tip for the month is a breathing exercise that can be easily done by anyone, anywhere, whenever you may feel anxious or overwhelmed.

First you need to relax into your body & connect with your environment. Take a deep breath in from your nose, count to five & release it slowly from your mouth. Repeat this technique 2-3 times or as many times as you need to feel more in control.

Don't forget to follow Qinesis on social media!

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